



Building the Capital Area's Construction Workforce

EDUCATION OUTREACH
COMMITTEE
2008-2009 ACTION PLAN

COMMITTEE CHARGE:

Identify ways industry can better connect with K-12 and post-secondary educational system.

OBJECTIVES:

- 1) Increase industry participation in Build Our Own.
- 2) Partner with area high school construction related programs in offering employability skills information.
- 3) Support the efforts of the Career Connections Work Based Learning Opportunity Sub-Committee.
- 4) Partner with the National Association of Women In Construction and LCC to organize Block Kids! building block competition 2009.
- 5) Identify scholarship opportunities available for high school students.

STRATEGIES:

Objective 1: Increase industry participation in Build Our Own.

- A) Participate in five (5) classroom talks with industry representatives.
- B) Organize three (3) business tours.
- C) Organize three (3) LIVE! Project Tours.
- D) Offer three (3) job shadowing opportunities.
- E) Assist in developing internships for five (5) companies for high school students and five (5) companies for college students.
- F) Evaluate existing mentoring programs and decide upon which model to follow and support.
- G) Support the STRA program.

Objective 2: Partner with area high school construction related programs in offering employability skills information.

- A) Develop construction focused employability skills program to enhance that being offered by area school districts.
- B) Present construction employability skills information to three (3) area high school construction related programs.

Objective 3: Support the efforts of the Career Connections Work Based Learning Opportunity Sub-Committee (CCWBLO).

- A) Continue staff attendance at CCWBLO meetings.
- B) Pledge five (5) Council member attendees at each CCWBLO event.
- C) Provide additional support as necessary to assist CCWBLO meet its objectives.

Objective 4: Partner with the National Association of Women In Construction and LCC to organize Block Kids! building block competition 2009.

- A) Target 100 students to attend Block Kids! 2009.
- B) Pledge Council member financial support for sponsorship of Block Kids! 2009 of at least \$750.00.
- C) Pledge five (5) Council members to serve as judges for Block Kids! 2009.

Objective 5: Identify and scholarship opportunities available for high school students.

- A) Identify at least ten (10) scholarships for high school students to either support their construction career or to attend a post-secondary construction related educational program.
- B) Compile scholarship data into a document and distribute to all students enrolled high school construction related programs.
- C) Post all scholarship data on Council website.